## **Community Engagement Group**

Minutes of Meeting on Thursday 17th May 2018

7.00 pm St Just Council Chambers

## 1. Apologies

Rachel Fisher, Marna Blundy, Sue James, Stef Gulliver, Mark Hankins, Julia Kerrison.

Attendees – Melanie Faulkner, Cait Chalwin, Sara Olivier Jill Taylor, Neil Taylor, Neill Maguire, Dave Stevens, Steve Hall, Nicola Shanks.

2. Approve minutes from 3<sup>rd</sup> May - Approved

Actions updates.

CC to transport lockable filing cabinet to Council chambers to securely store evidential documents.

NS wrote and submitted this months Outreach article.

Storage for display boards sourced in St Just.

- 3. Matters arising NM welcomed to the group.
- 4. HYS Event leaflets, posters, facebook, twitter, Instagram, coast fm, The Cornishman.

Leaflets advertising the NHDP and the HYS were discussed at length as it is vitally important that everyone is happy that they are fit for purpose. The group agreed on the artwork and wording on the front cover and the wording on the rear.

To be ordered.

3,000 A5 leaflets

30 A4 posters 15 A3 posters 4 A2 posters.

NT has devised a leaflet distribution plan, splitting the Parish into manageable "rounds" with maps and instruction packs for each round.

JT asked for assistance from SG, BEG, and NHEG to ascertain if they have members willing to help with delivery, and which areas they can cover. To date only reply received is from NS. SH to chase as there may be issues with communication.

### Facebook.

The NHDP page is slowly attracting more followers, NM agreed to take a fresh look at the page (MF to give NM admin rights) and encourage more shares. Also an event will be created for the HYS events nearer the time of the event.

NM to also create a like and share incentive for all users/viewers.

The NHEG article to be copied onto facebook by JT.

#### Coast FM

Discussion took place around possibly having a live interview at the HYS event and an interview with SH from the SG. NM to explore further

# The Cornishman.

Discussion held regarding requesting the HYS event being advertised in the down your way section of the Cornishman. And also an article around the NHDP and the HYS event.

NM to email the Cornishman to explore further.

# **Display Boards**

CEG await confirmation from all other groups as to the number of display boards required.

NS showed images of some ideas that the NHEG have been working of for the HYS event. All agreed that the work was excellent.

### **HYS Event**

There followed a discussion about the CEG display. It was agreed that the CEG will encourage interaction from members of the community using maps, sticky dots, postcards for them to express their views.

It was agreed that plain postcards will be purchased along with a NHDP logo rubber stamp. SO and JK will design interactive flip charts that community members can populate.

SO to purchase stationery as required.

The group agreed that a large weather proof banner will be extremely good at promoting the plan. MF to explore further.

Postcards, rubber stamp and sticky dots to be purchased.

The group decided that it was essential to provide refreshments, tea, coffee, squash, cake and biscuits to community attendees.

Wording for the Lafrowda programme CC to liaise with organisers regarding the NHDP participation.

10. Any other business

11. Date of next meeting Thursday 31st May, 7.00pm council chambers.