

ST JUST AND PENDEEN NEIGHBOURHOOD PLAN

DEFINING DEVELOPMENT HOUSEHOLD SURVEY JUNE 2019 : INTRODUCTION

Designing the survey

The first stage of our public consultation took place in 2018 and we collated responses in the 'Have Your Say' report. We used the priorities from this to shape the household survey, entitled the 'Defining Development Neighbourhood Survey'. Neighbourhood plan teams researched and formulated specific questions, starting from the survey responses. The final survey included 99 questions, divided into sections:

- Profile of respondents
- Community
- The historic environment
- The natural environment
- Parking and transport
- Business
- Sustainability and renewables
- Building characteristics
- Development areas and land allocation

In addition, we included a set of maps of settlements in the Parish on which respondents were asked to mark areas which they considered appropriate for development or parking.

Distribution

We delivered 2665 copies of the survey to every household in the Parish on 15 June 2019 and collected a fortnight later. This included second homes but not holiday lets. Residents were also able to leave completed copies in drop-off boxes at various locations. 999 surveys were returned, representing 39% of all delivered.

Profile of respondents

After eliminating blank or spoilt surveys there were 994 returns. This represents 38.9% of the 2553 households on the electoral register. The age profile matched the parish statistics for October 2019. 958 respondents or 96.3% declared the address as their main residence.

Analysis – Questions 1 -7, 9-99

We designed the survey so that responses could be expressed as numerical values. Team members were trained to use a program to input these values. The resulting analysis showed both the profile of the response to each question and the numbers involved (not all respondents answered all questions). Questions 50-5, dealing with business, were reported in a separate section for convenience. The reports were available from September 2019

Analysis -Question 8, Community Facilities

Question 8 listed community facilities in the area, both built and green spaces, and asked respondents to indicate which they used, which should be retained, and which should be repurposed. With hindsight, it was clear that this design was ambiguous. Some respondents answered both the use and the retain questions, others read the choice as either/or. To

avoid duplication and be consistent, when respondents ticked both use and retain, our analysis discounted the retain choice. Only 500 respondents answered this question.

Analysis: Maps

We publish separately a full report of the methodology used to create the maps and analyse the responses

How the survey has been used

Questions 1-99 (excluding question 8) have been used to decide what policies should be included. Information on public support is cited for each policy in the plan.

Question 8 will be referred to the Town Council to decide whether any buildings / services should be designated as community amenities or as village greens.

Map results: following discussion the team decided that this information would not be used to identify development sites or set development boundaries (see the separate report on the mapping section of the survey).