



ST.JUST TOWN COUNCIL

Strategic Plan 2024 - 2027

Key : NP – Neighbourhood Plan CE – Climate Emergency Action Plan TCV – Town Centre Vision for St.Just

Adopted by St.Just Town Council 18 December 2023

About the Town Council

The Town Council is the most local level of government. It has 12 councillors which work for communities across the parish.

The Council's Vision

To protect and enhance the existing qualities of the parish , to ensure it remains successful and resilient in future (A Vision for St. Just – March 2023).

The Council's Mission

'Working together for the community'

What is a Strategic Plan?

It's a document which sets out what the council's priorities are and gives direction and focus to all those involved in its work.

Key areas of focus

The council has identified five key areas of focus to work on:

Our Advocacy - Represent, connect with and *advocate* for all of our community with integrity and purpose

Key : **NP** – Neighbourhood Plan **CE** – Climate Emergency Action Plan **TCV** – Town Centre Vision for St.Just

Adopted by St.Just Town Council 18 December 2023

Our People - Support the fair development of our **community** to ensure everyone is included ,engaged, active and well






Our Place - Invest in an accessible, climate-resilient, respectful, equitable, shared and healthy **physical place** that supports and protects all members of our community and the environment we rely on

Our economy - Support the development of a regenerative, independent **local rural economy** that serves our people, place and environment

Our environment - Invest in and care for our underpinning **climate, ecology and natural heritage**

Delivery Plan

The key areas of focus have been ‘tested’ against projects that have been identified in documents produced and adopted by the council (the Neighbourhood Plan, Climate Emergency Plan and Town Centre Vision for St. Just). Each of these documents were based on consultation with the community.

Project	Current Status					
		Our advocacy	Our people	Our place	Our economy	Our environment
1. Community Enabler To make the case for a funded		✓	✓	✓	✓	✓

Key : NP – Neighbourhood Plan CE – Climate Emergency Action Plan TCV – Town Centre Vision for St.Just

Adopted by St.Just Town Council 18 December 2023

<p>'Community Enabler' to support a range of Town Council and other community projects and initiatives across the Town and potentially the wider Tin Coast area. They could facilitate funding applications or bid writing to support projects. This role could coordinate the activities of other community groups in the parish and lead on the optimisation study of existing community buildings. TCV 1.A</p>						
<p>2.Improve accessibility and functionality of Plen an Gwari (To explore the opportunity for improvements to surfacing, particularly at the entrances, to improve the accessibility and usability of this important space all year round and to provide greater flexibility in its use such as outdoor market space, pop up cinema screenings or music events. To provide wheelchair access and enhanced entrance space, whilst respecting the setting of the heritage monument.) TCV 1.B</p>	<p>Entrance has been improved and drainage installed to walkway across the Plen. This should lead to increased usage.</p>	<p>✓</p>	<p>✓</p>	<p>✓</p>		<p>✓</p>
<p>3. Parking (especially in summer, additional parking)</p>			<p>✓</p>	<p>✓</p>	<p>✓</p>	<p>✓</p>

Key : NP – Neighbourhood Plan CE – Climate Emergency Action Plan TCV – Town Centre Vision for St.Just

Adopted by St.Just Town Council 18 December 2023

NP objective.3 - Policy BD5						
4. Park & Stride At a strategic scale, there should be an exercise to explore any opportunity to move visitor parking outside of the Town and create a new 'Park and Stride' experience. Visitors would park on the edge of the Town and be encouraged to walk or cycle into the Town either via existing streets or via existing public footpaths.			✓	✓	✓	✓
TCV 2.A						
5. Electric vehicle infrastructure Conduct a feasibility study for the installation of electric charging points in car-parks			✓	✓	✓	✓
CE						
6. Mobility Hub Improving the main car park and opportunity to create a 'Mobility Hub' Detail – Improved visitor parking through the creation of a Park and Stride facility could create the opportunity to reconfigure space within	✓	✓	✓	✓	✓	

Key : NP – Neighbourhood Plan CE – Climate Emergency Action Plan TCV – Town Centre Vision for St.Just

Adopted by St.Just Town Council 18 December 2023

<p>the main car park to improve the layout and efficiency of the space, including opportunity for landscaping and greening, providing greater connection with other green spaces such as the Plan an Gwari or the playing fields at the end of Market Street.</p> <p>TCV 2.B</p>						
<p>7. Re-establish Chamber of Commerce (Business Network)</p> <p>TCV 4.A</p>		✓	✓	✓	✓	
<p>8. Promotion of St. Just facilities and visitor and tourist information</p> <p>TCV 4.E</p>		✓		✓	✓	✓
<p>9. Community Energy</p> <p>Opportunity for community solar generation – likely to be via medium to smaller scale community owned renewable energy installation such as solar on existing buildings ,or smaller scale wind turbines within the settlement. TCV 3.A</p>		✓		✓	✓	✓

Key : NP – Neighbourhood Plan CE – Climate Emergency Action Plan TCV – Town Centre Vision for St.Just

Adopted by St.Just Town Council 18 December 2023

10. Green Grant Funding policy CE	Grant scheme has been amended to reflect green agenda	✓	✓	✓		✓
11. Community Growing space To identify land within walking and cycling distance of the Town that could be used for additional communal allotment or growing spaces. TCV 3.C	4-acre field. Owned by Cornwall Council and but Bosavern Community Farm would like to take ownership of it. St.Just TC supported request.		✓	✓	✓	✓
12. St. Just Recreation Park Opportunities for improved facilities TCV 1.F			✓	✓	✓	✓
13. Building design & Outdoor Space To enable development which respects the existing character of the built environment and	On – going through the planning consultation process		✓	✓	✓	✓

Key : NP – Neighbourhood Plan CE – Climate Emergency Action Plan TCV – Town Centre Vision for St.Just

Adopted by St.Just Town Council 18 December 2023

surrounding landscape and creates a sense of place but provides scope for innovation and new design NP Strategic objective 3						
14. Climate training for Councillors CE	Sessions have been available through Cornwall Council	✓		✓	✓	✓
15. Green Procurement/grant policies All service providers are to be made aware of and encouraged to support the 'plastic free' status of St. Just and will be provided with a copy of the single -use plastic event Charter) CE	On -going and Grant scheme has been amended to reflect green agenda	✓		✓	✓	✓

Key : **NP** – Neighbourhood Plan **CE** – Climate Emergency Action Plan **TCV** – Town Centre Vision for St.Just

Adopted by St.Just Town Council 18 December 2023